



## ASIP News



### The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

### In this Issue

- » Abu-Ghazaleh Knowledge Forum Hosts “Technology Transfer in Jordan” Workshop
- » ASIP Holds “Substantive Examination of Patents” Course
- » “Abu-Ghazaleh” Honors Trainers with ‘Certified Trainer Cards’



## Abu-Ghazaleh Knowledge Forum Hosts “Technology Transfer in Jordan” Workshop



AMMAN - The Arab Society for Intellectual Property (ASIP) organized a workshop in collaboration with the Licensing Executives Society-Arab Countries (LES-AC) entitled “Technology Transfer in Jordan”, hosted by Talal Abu-Ghazaleh Knowledge Forum (TAG-KF).

The workshop comes in line with instructions of HE Dr. Talal Abu-Ghazaleh, chairman of ASIP and LES-AC, in keeping abreast with the latest technologies and knowledge as the foundation for wealth creation and generating national income of countries.

Ms. Majd Khaddash, ASIP and LES-AC manager, inaugurated the workshop affirming that the workshop comes as part of the European Union’s “BITTCOIN-JO” funded project, to discuss the status of technology transfer in Jordan by experts who worked on previous projects to build and carry on their implementation.

Meanwhile, Dr. Mohammed Aljafari, executive director of Intellectual Property Commercialization Office, reviewed the status of technology transfer offices in Jordan based on previous projects in this domain, pointing to the important role such offices play and underlining the significance of introducing a well-defined structure for these entities. He also explained the possibility of benefiting from the outputs of these offices for the interest of universities and researchers alike as well as the national economy.

During the workshop, participants reached out to a set of recommendations including the importance of determining the appropriate training subjects for beneficiaries from the BITTCOIN-JO project, preparing a networking plan between industries and universities to boost national industries.

It is worth mentioning that ASIP was established in 1987 in Munich, Germany, to promote and develop Intellectual Property Right (IPRs) protection system through a set of various concepts of public awareness and the effective role of IP in globalization in addition to developing and identifying effective mechanisms to support IPRs worldwide using appropriate methods to find conformity among regional and global laws.



## ASIP Holds “Substantive Examination of Patents” Course



المجمع العربي للملكية الفكرية  
عضو في طلال أبوغزاله فاؤندينشن

### الفحص الموضوعي لبراءات الإختراع

٢٠١٩/٩/١٢ - ٢٠١٩/٩/٨  
من الساعة ٤:٠٠ الى الساعة ٧:٠٠ يومياً  
عدد الساعات التدريبية: ١٥ ساعة تدريبية  
الرسوم: ٤٠٠ دينار للمشارك الواحد  
الهدف العام: يهدف البرنامج إلى التعريف المشاركين  
ببراءات الإختراع و كيفية تسجيلها وتوضيح إجراءات  
الفحص الموضوعي و الشكلي للبراءات و كيف يتم  
رفض أو قبول التسجيل استنادا للنتائج.

للتسجيل والاستفسار:  
هاتف: ٠٦٥١٠٠٩٠٠، فري: ١٥٢٩  
فاكس: ٠٦٥١٠٠٩٠١  
بريد الكتروني: info@aspip.org  
موقع الكتروني: aspip.org

AMMAN - The Arab Society for Intellectual Property (ASIP) will hold a training course entitled “Substantive Examination of Patents” September 8-12, 2019. The course aims at introducing the participants to the concept of patents, how to register them, clarifying the procedures of the substantive and formal examination of patents. The course also sheds light on the commercial registration of trademarks and the procedures for their substantive examination.



## “Abu-Ghazaleh” Honors Trainers with ‘Certified Trainer Cards’



AMMAN – Talal Abu-Ghazaleh Academy (TAG-Academy), a member of Talal Abu-Ghazaleh Global (TAG.Global), has organized an honoring ceremony to its trainers awarding them with “Certified Trainer Cards” in recognition of their efforts in graduating qualified individuals capable of making a change in different fields.

During the ceremony, the 50 trainers from Jordan and the 25 from other countries who met accreditation requirements in terms of academic certificates and practical work experience in their fields of training were honored.

HE Dr. Talal Abu-Ghazaleh addressed the attendees accentuating the importance of the training process and its role in developing and improving skills of individuals to be better prepared for labor market which can't be attained without professional trainers.

Dr. Abu-Ghazaleh pointed out that TAG-Academy has several requirements and policy for trainers' accreditation including an academic certificate, practical experience, and outstanding performance evaluation in all courses noting that all TAG.Global trainers are distinguished for their quality performance in all fields of training including accounting, audit, management, human resources, marketing, project management, translation among others.

On behalf the trainers, Dr. Tareq Rasheed delivered a speech expressing trainers' gratitude for the honoring which is considered the first of its kind in the Arab world that was concluded with the issuance of ‘Certified Trainer’ cards by TAG.Global; the well-established organization.

He also stressed that the honoring affirms that training is a professional and noble



# Arab Society for Intellectual Property

Member of TAG-Foundation

[www.aspip.org](http://www.aspip.org)

mission which contributes to countries' development.

It is worth mentioning that trainers present their training services to TAG.Global's various members including Talal Abu-Ghazaleh Knowledge Forum, the Arab International Society for Management

Technology (AIMICT), Licensing Executives Society-Arab Countries (LES-AC), the Arab Society for Intellectual Property (ASIP), the International Arab Society of Certified Accountants (IASCA), in addition to the Training and Consulting Center at Talal Abu-Ghazaleh University College for Innovation.

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